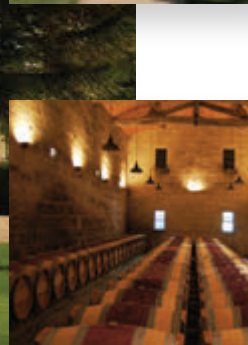
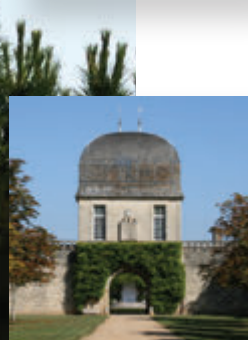


POMEROL
Château Certan de May
Château Hosanna
Château Lafleur Gazin
Château Bourgneuf
Château de Sales
SAINT-EMILION
Château Puy-Blanquet



Bordeaux | France



Etablissements JEAN-PIERRE MOUEIX

JEAN-PIERRE
MOUEIX
Vins rouges
Bordeaux
Saint-Emilion
et pomerol



CHRISTIAN MOUEIX
President



EDOUARD MOUEIX
Managing Director

■ Situated in Libourne along the Dordogne River, the Etablissements Jean-Pierre Moueix, founded in 1937, is internationally known for its expertise in the Bordeaux wines of Pomerol and Saint-Emilion.



POMEROL
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ETS. JEAN-PIERRE MOUEIX

Owner / Manager

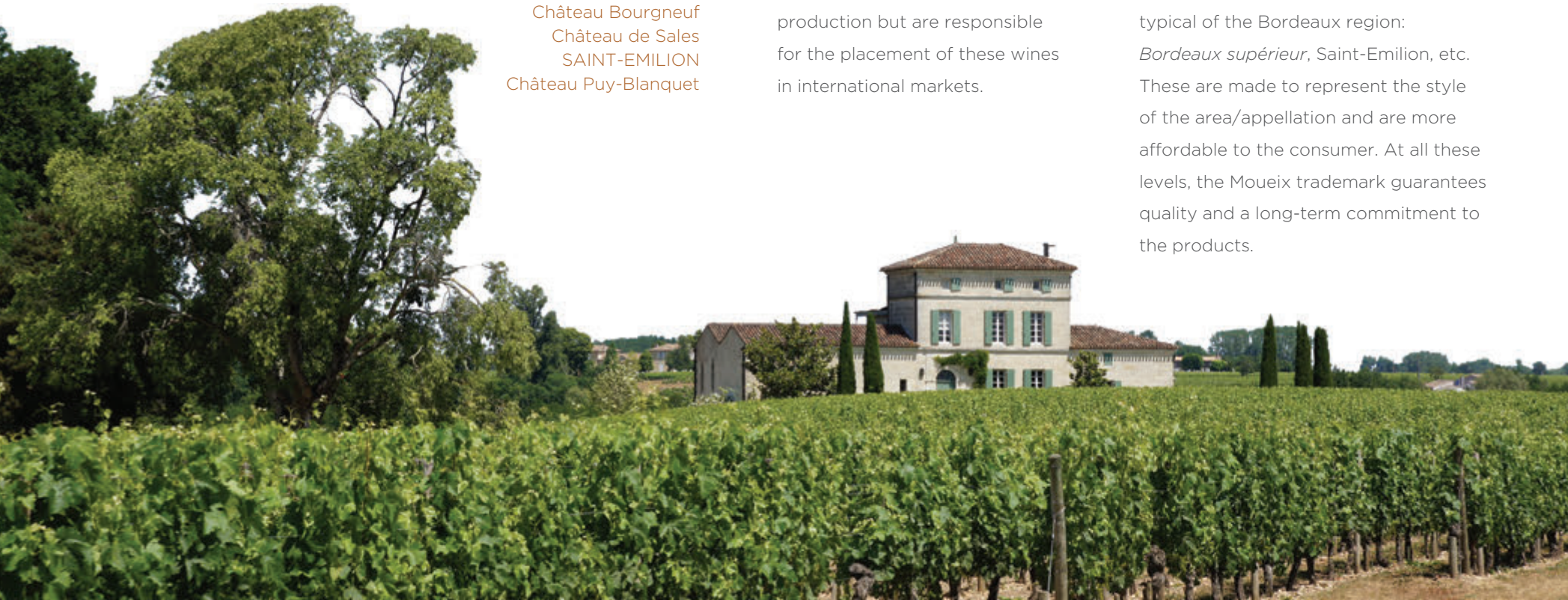
The Moueix family controls and manages vineyards in two different and specific ways: 1) as an owner, and 2) as a farmer. The principle of farming a property is similar to renting or leasing it. The “farmer” manages the vineyard as if it were his own: from vineyard managing to winemaking, bottling and sales.

Distributor / Exporter

Ets. Jean-Pierre Moueix also serves as a worldwide distributor/exporter for wines of other producers. In this case, they do not control the production but are responsible for the placement of these wines in international markets.

Generic Wine Producer

The third area of involvement is as a producer of generic wine. They purchase the juice after the harvest, age and blend it to produce a wine typical of the Bordeaux region: *Bordeaux supérieur*, Saint-Emilion, etc. These are made to represent the style of the area/appellation and are more affordable to the consumer. At all these levels, the Moueix trademark guarantees quality and a long-term commitment to the products.



KEY POINTS

The vineyard of Château de Sales has a surface area of over 200 acres, with vines covering 117 acres.

The vines are an average of more than 30 years old.

The grape varieties planted here are typical of this appellation: 70% Merlot, 15% Cabernet Franc and 15% Cabernet Sauvignon.

An average of 10,000 cases of Château de Sales are produced annually, which allows for broad distribution.

The soils of Château de Sales are comprised of fine gravel and sand, with clay in some areas and an omnipresence of iron oxide. After de-stemming and crushing, fermentation takes place in concrete tanks with a maturation period of 12 to 18 months.

To preserve their qualities of freshness, fruitiness and *terroir* expression, the wines of Château de Sales are generally only given 6 months of maturation in barrels, of which a maximum of 5% are new.



Château DE SALES | Pomerol

Château de Sales, built in the 17th century, is the largest estate in the Pomerol appellation and has been owned by the same family for more than 500 years.

Located 35 km east of Bordeaux, the vineyard of Château de Sales is situated in the northwestern part of the Pomerol appellation. The wines possess the characteristics of their *terroir*: fruitiness, suppleness, roundness, fleshiness, and good structure on the palate.

