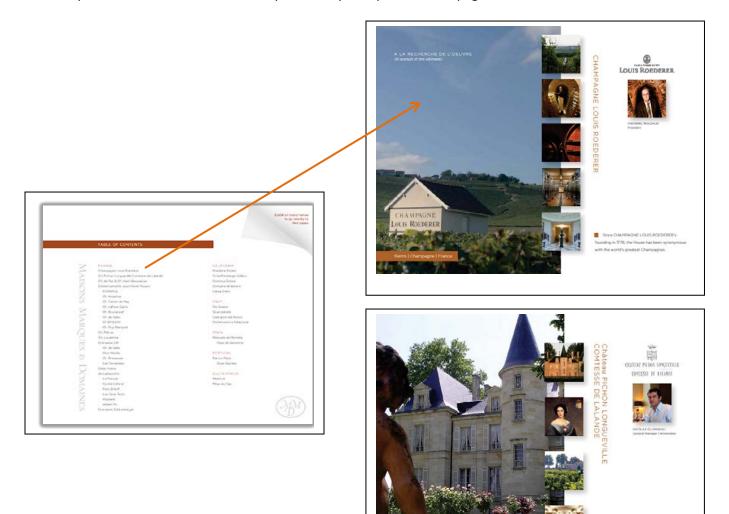
The MMD Portfolio Tutorial

This short tutorial is designed to help you navigate the simple, interactive features of the newly redesigned MMD Portfolio Digital Edition. The digital portfolio presentation was created by the MMD marketing team as an educational tool to delight and entertain wine professionals and wine lovers alike.

<u>Device:</u> The MMD Portfolio is designed and optimized for tablets (e.g.: Microsoft Surface) and iPads. It also functions on a range of devices, including desktop/laptop computers and mobile phones. Portfolio pages, photos, and links are navigated by click-through progression or finger tapping and swiping, depending on the type of device in use.

<u>Table of Contents:</u> The table of contents lists each property in the MMD portfolio segmented by country: France, Italy, Spain, Portugal, South Africa, and United States (California). You may click $\stackrel{\bullet}{\longrightarrow}$ on any brand in the list and it will take you directly the specific brand page.



Brand pages

By clicking on an item in the **Table of Contents**, you will be taken directly to the specific brand (producer) page. Key information about each brand – or supplier - is highlighted in a series of consecutive pages. These pages include details about the estate, the winemaker, the region/appellation, the key points of differentiation, and the individual wines sold by MMD USA. Each of these pages contains the following functions:

	CORNER, you will be redirected to the
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to the brand page on the **MMD USA website**. Here you can access all technical information, wine scores and reviews, press coverage, historical records (e.g.: harvest reports), product and packaging shots, and a range of images.

