

MAISONS MARQUES & DOMAINES



CARPE DIEM

Carpe Diem wines are made from select vineyards in two distinct California valleys, with the Pinot Noir and Chardonnay produced from the Firepeak Vineyard in the Edna Valley, and the Cabernet Sauvignon from the world renowned Napa Valley.

Carpe Diem Pinot Noir and Chardonnay are based on a Burgundian winemaking style that emphasizes the unique flavor quality found in Firepeak Vineyard fruit. Located in Edna Valley, near San Luis Obispo, California, this region is known for its distinctive topography and climate created by its location four miles from the Pacific Ocean.

Grapes for the Carpe Diem Cabernet Sauvignon have been selected exclusively from the best vineyards in Napa Valley. Vinified under the strict supervision of Christian Moueix's winemaking team in Yountville, California, Carpe Diem embodies the essence of Napa Valley classic Cabernet Sauvignon.

KEY POINTS

1. Firepeak Vineyard's location near the Pacific Ocean allows for one of the longest growing seasons in California. The area is cooled by breezy mornings, afternoon ocean winds and summer fog.
2. Lying at the base of the Islay Mountains, the final peak in an ancient volcanic chain, Firepeak Vineyard soil is a unique mix of marine sediment including beach sand and seashells as well as clay and porous volcanic deposits from the dormant volcanic peaks.
3. Carpe Diem Cabernet Sauvignon is made in a classic winemaking style, respecting the characteristics of the Cabernet grape. Oak is used sparingly to keep the wine fresh and the fruit vibrant.
4. The Carpe Diem Pinot Noir is Burgundian in style and comprised of seven different clones coming from the Pommard and Dijon regions of France, that are chosen for their smaller bunches of fruit that ripen quickly and provide great intensity to the grapes.
5. The Chardonnay is made from four Chardonnay clones chosen for their strong flavor, cluster and berry size.
6. Carpe Diem wines are MMD exclusives.

PRODUCT LIST

- Chardonnay, Edna Valley
- Pinot Noir, Edna Valley
- Cabernet Sauvignon, Napa Valley

