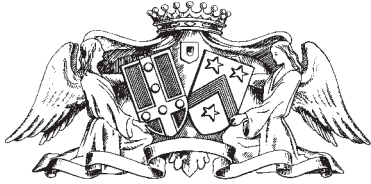


## de Ladoucette



## BARON DE LADOUCKETTE

The largest and most famous Pouilly-Fumé vineyards have been in the hands of the Comte Lafond and Ladoucette families since the end of the 18th century. In 1972, Baron Patrick de Ladoucette took over the vineyards and began a series of investments to increase their diversity and importance. In 1975, he created a private reserve of Pouilly-Fumé, the Baron de L. Bottled in a replica of a heavy 18th century bottle, it was the first private reserve for a white wine. Baron Patrick de Ladoucette is the largest landowner in Pouilly-Fumé.

Over the last 25 years he has taken his activities beyond Pouilly-Fumé to include Sancerre, Vouvray and Chablis. Baron Patrick's philosophy and policy is to bring out the quintessence in the wines from well-defined vineyards. Today, the Baron produces outstanding wines under the following labels: de Ladoucette, Baron de L, Comte Lafond, La Poussie and Marc Brédif.

### KEY POINTS

1. Baron Patrick de Ladoucette was the first person to introduce Pouilly-Fumé to the American market.
2. All the varying soil types are vinified separately to preserve their distinctive qualities: Limestone produces a very perfumed wine which is delicate in style; Flint produces wine with more depth and mineral character; Clay, located in the highest slopes, makes a firm wine with rustic characteristics.
3. The wines are aged in specially designed glass-lined tanks where they are exposed to extended lees contact. This is the most neutral environment for the wines, allowing for expression of the true character of the varietal and the *terroir*.
4. The focus is on presenting the essence of the grape variety and vineyard; therefore, none of the wines go through any wood fermentation or aging.
5. The winemaking facility at the famed Château du Nozet is state-of-the-art. The winery is gravity-fed and a large percentage of the juice is free-flowing.

### PRODUCT LIST

- Baron de L – 90 Points, *The Wine Spectator & International Wine Cellar*; Steve Tanzer
- Pouilly Fumé de Ladoucette – 92 Points, *Wine & Spirits*; 91 Points, *The Wine Spectator*

