



CHÂTEAU PICHON LONGUEVILLE COMTESSE DE LALANDE, GRAND CRU CLASSÉ AND CHÂTEAU BERNADOTTE

The history of Château Pichon Longueville Comtesse de Lalande begins in 1689 when the domain was founded by Pierre de Mazure de Rauzan. The vineyard acquired its name a few years later when his daughter Thèrese received it as a part of her dowry on her marriage to Jacques de Pichon Longueville. In 1850 Virginie de Pichon Longueville married and became the Comtesse de Lalande. The Comtesse's efforts towards the domain were rewarded when in 1855, the vineyard was ranked one of the Second *Grand Cru Classé*.

In January of 2007, an agreement was finalized to transfer ownership of Château Pichon-Lalande and of Château Bernadotte to the family-owned Champagne Louis Roederer group. Already the owner of Château de Pez and Château Haut-Beauséjour in St. Estèphe, Louis Roederer carries on its vision in the vineyards of Bordeaux.

KEY POINTS

1. The 185-acre estate of Château Pichon-Lalande in Pauillac borders the property of Château Latour and stretches south towards St. Julien.
2. The exceptional character of the wines is distinguished by their elegance and lack of harshness due, in part, to the harmonious balance of Merlot, Cabernet Sauvignon, Cabernet Franc and Petit Verdot.
3. The Réserve de la Comtesse was created and marketed for the first time in 1973. Produced from the same terroir as the grand vin, it reflects a similar quality and finesse.
4. Château Bernadotte consists of 96 acres and is situated to the west of the Pauillac appellation, a few miles from Pichon, in the village of Saint-Sauveur. The estate was acquired by Château Pichon-Lalande in 1997.
5. The soil, a mix of gravel and clay, and the Atlantic climate of hot summers and mild winters, forge the personality of the estate's wines.
6. Each harvest, the wines are hand-picked by a team of 150 people, perpetuating the tradition of the *Grand Cru* wines of the Médoc.

PRODUCT LIST

- Château Pichon Longueville Comtesse de Lalande, *Grand Cru Classé*
- Réserve de la Comtesse
- Château Bernadotte

