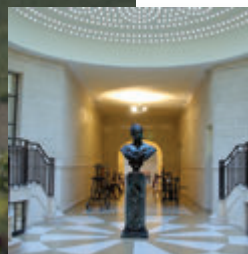
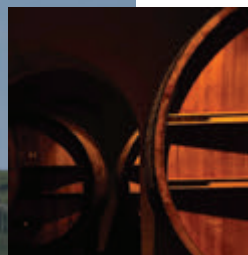
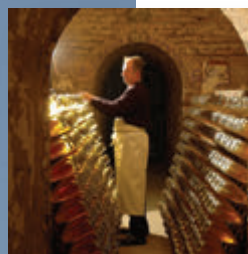
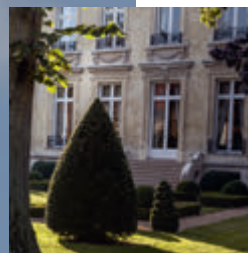


A LA RECHERCHE DE L'OEUVRE
{In pursuit of the ultimate}



CHAMPAGNE LOUIS ROEDERER



MAISON FONDÉE EN 1776

LOUIS ROEDERER

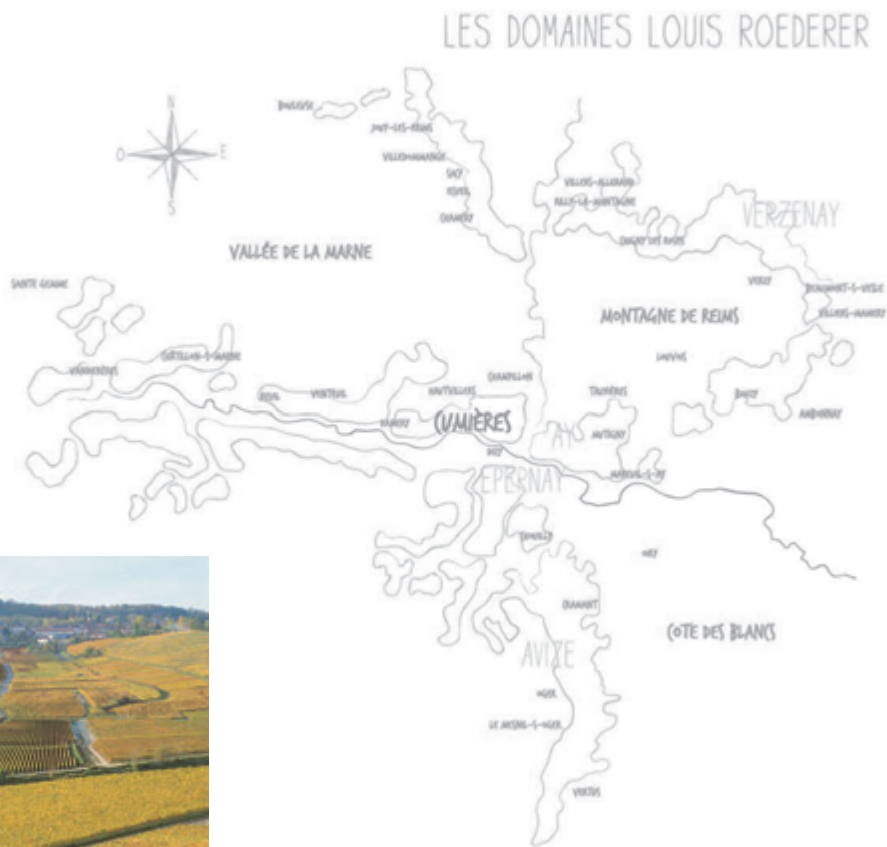


FREDERIC ROUZAUD
President

CHAMPAGNE
LOUIS ROEDERER

Reims | Champagne | France

■ Since CHAMPAGNE LOUIS ROEDERER's founding in 1776, the House has been synonymous with the world's greatest Champagnes.



VINEYARDS

The Louis Roederer vineyards are located in the finest *crus* of the three best regions of the Champagne appellation: Montagne de Reims, Vallée de la Marne, and Côtes de Blancs. Each plot ranks between 95% and 100% on the official Champagne classification scale. The 590+ acres of the family-owned vineyards provide two-thirds of the needed grapes; 160 acres of which are cultivated biodynamically.



Every great vintage year, some of the very best wines are set aside to age in large oak casks located in Roederer's wine cellar. This extensive source of reserve wines, unique in Champagne, ensures consistent quality and complex flavors from year to year.



FREDERIC ROUZAUD | President

As a direct descendant of Louis Roederer, you might say that Frédéric Rouzaud has Champagne in his blood. Although he developed a passion for the vineyards at an early age, Frédéric first sought to gain experience outside of the family business.

A graduate in Business Administration from the renowned Université de Paris-Dauphine, he spent five years developing his expertise in wine property transactions at a leading French realty firm.

He joined the family business in 1996 as Regional Manager and rose through the ranks to become Manager of Human Resources and then General Manager Delegate in charge of development. In January 2006, Frédéric succeeded his father Jean-Claude Rouzaud as President & CEO of the Champagne Louis Roederer Group.

Today, Frédéric is the driving force of all Champagne Louis Roederer's flagship companies: Champagne Louis Roederer; Delas Frères in the Rhône Valley; Château Pichon Longueville Comtesse de Lalande, Château de Pez and Château Haut-Beauséjour in Bordeaux; Ramos Pinto in Portugal; Domaines Ott in Provence; and Roederer Estate, Scharffenberger Cellars and Domaine Anderson in California.



KEY PEOPLE



JEAN-BAPTISTE LECAILLON | Winemaker

Growing up in Reims, Jean-Baptiste Lecaillon was surrounded by the world of Champagne. He was naturally drawn to viticulture and studied oenology at the École Nationale Supérieure d'Agronomie of Montpellier.

Jean-Baptiste joined Champagne Louis Roederer in August 1989. After a year at Roederer Estate in California, he returned to Champagne to participate in Louis Roederer's 1990 harvest. Following, Jean-Baptiste left for Tasmania where he managed a wine estate which was then partially-owned by Champagne Louis Roederer.

Jean-Baptiste returned to Reims in 1994, where he held an ever-increasing role in the making of the wines. Simultaneously, he ensured the development of the Roederer-owned Bordeaux properties.

In 1999, he was appointed Chef de Caves of Champagne Louis Roederer. He was promoted in 2006 to the position of Executive Vice-President in charge of the production of all the Roederer properties.



LOUIS ROEDERER



LOUIS ROEDERER II



LEONIE OLRY ROEDERER



LOUIS VICTOR OLRY ROEDERER



LEON OLRY ROEDERER



CAMILLE OLRY ROEDERER



JEAN-CLAUDE ROUZAUD

FAMILY HISTORY

Initially founded as Dubois Père & Fils in 1776, Louis Roederer inherited the company from his uncle in 1833, renamed it eponymously, and set out to target markets abroad. With concentrated efforts in several countries, including Russia, Tsar Nicholas II nominated Louis Roederer as the official wine supplier to the Imperial Court of Russia.

Jean-Claude Rouzaud, grandson of Camille Olry Roederer, inherited the business in 1979. Since 2006 his son, Frederic Rouzaud, has directed this family business.

Champagne Louis Roederer remains one of the few family-owned independent champagne houses today.



KEY POINTS

Family-owned Champagne Louis Roederer has over 590 acres, which provide two-thirds of the grapes required for the wines.

160 acres are cultivated biodynamically - more than any other champagne house.

All vintage champagnes are estate-grown and bottled.

All owned land rates between 95 and 100% on the official Champagne classification scale.

Louis Roederer is the sole Champagne house to have an extensive cellar of 800,000 liters of reserve wines in large casks (5,000 liters). The addition of reserve wine in the blend allows the House to produce essentially non-malolactic wines.

The wines are kept a minimum of 3 years on the lees for the multi-vintage Brut Premier and up to 6 or 7 years for the prestige *cuvées*.

All champagnes are released after a minimum of 6 months on the cork after disgorgement.

Cristal, the first prestige *cuvée*, was created in 1876 at the request of Tsar Alexander II of Russia.

Brut Nature 2006: Louis Roederer's very first release of a zero-dosage Champagne. Roederer's quest for authenticity and winemaking perfection match Philippe Starck's aesthetic vision; both possess a straightforward, pure and extremely chiseled character.



MAISON FONDÉE EN 1776

LOUIS ROEDERER

C H A M P A G N E

WINES

- Brut Premier
- Rosé Vintage
- Brut Vintage
- Blanc de Blancs
- Carte Blanche
- Cristal
- Cristal Rosé
- Brut Nature

