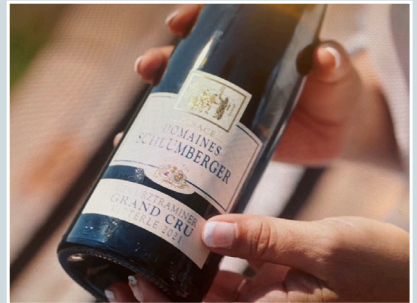


AS SEEN ON:

CNN ORIGINAL SERIES Eva Longoria: Searching for France (Alsace)

- 5+ minute dedicated segment with Eva Longoria
- Features vineyards, cellar, and a tasting
- Wines: Gewurztraminer Kitterlé, Riesling Saering
- Estimated Audience: ~431K viewers
- Available on-demand via CNN



Founded by Nicolas Schlumberger in 1810, Domaines Schlumberger produces 100% estate-bottled wines from southern Alsace. Today, the sixth and seventh generations carry on the family tradition. Due to the domaines' steepness and aridity, the yields are about 50% of the average for the Alsace appellation. However, the resulting yields offer the highest quality grapes with an exceptional concentration of flavor. Domaines Schlumberger is the largest privately owned estate in Alsace and the largest grand cru producer in the region with 172 classified acres.

