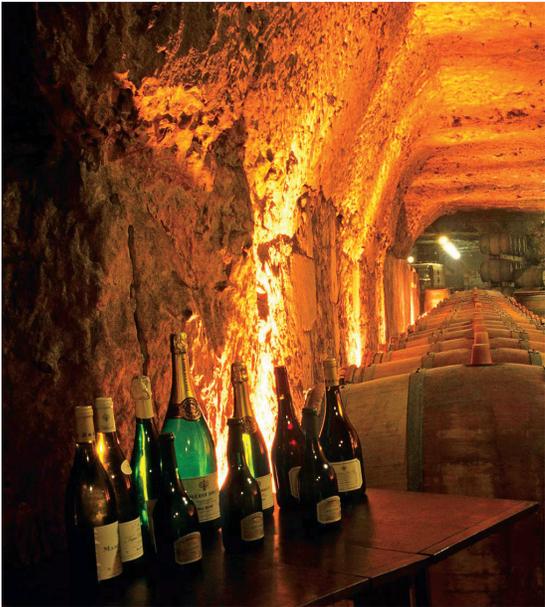
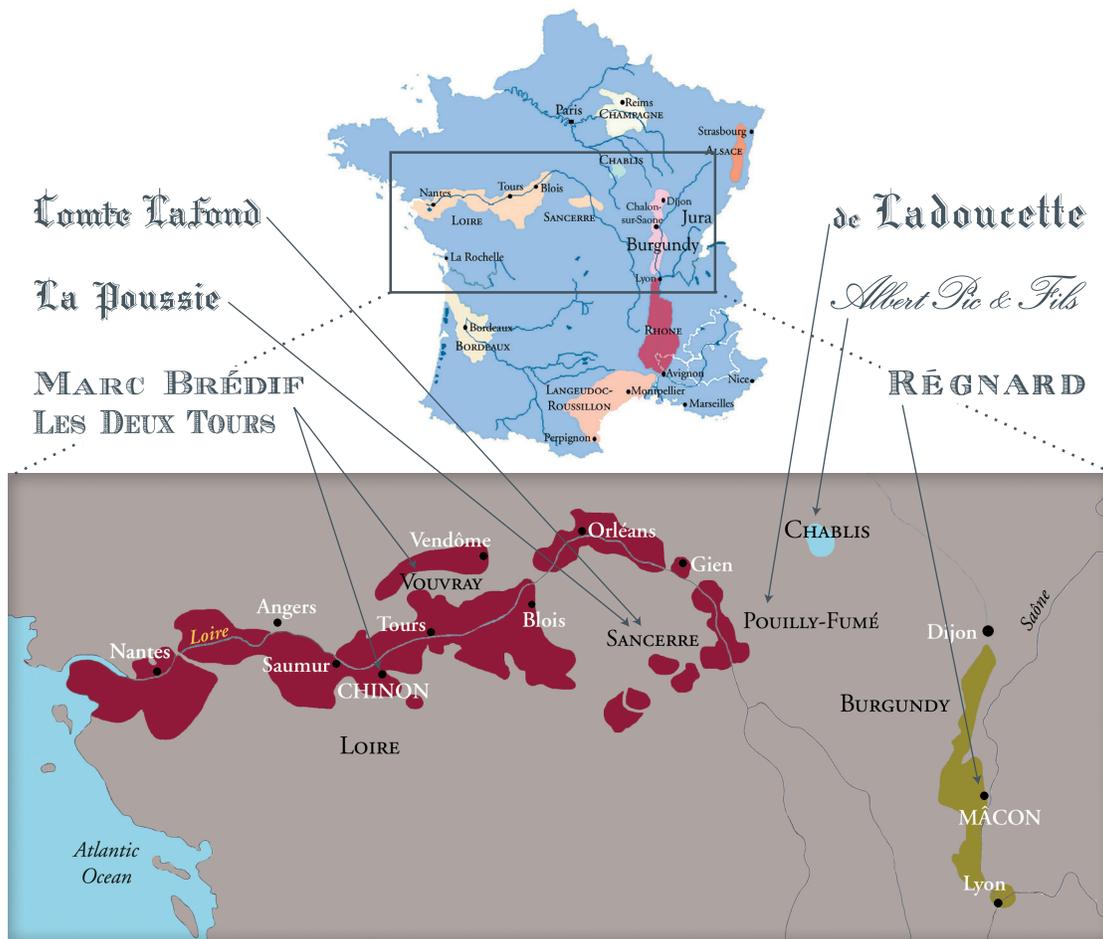


PORTFOLIO OF
de Ladoucette





de Ladoucette



One person has influenced much of the current wine reputation of France's Loire Valley: Patrick de Ladoucette. Having taken over his family's wine operations in 1972 at the young age of twenty, Baron de Ladoucette's energy and vision have helped to elevate the quality and prestige of Pouilly-Fumé, Sancerre and Vouvray, worldwide. The company owns over 200 acres of prime vineyards in these appellations and, in addition, contracts fruit from growers that meet the Baron's strict criteria. This combination helps de Ladoucette meet the great demand for his wines, and makes him one of the most influential winemakers in the Loire Valley.

The key to any de Ladoucette wine is quality – in the vineyard, the winery and the bottle. Baron de Ladoucette is dedicated to maintaining exceptionally high standards throughout his portfolio. His wines are made in the state-of-the-art winery within the landmark Château du Nozet, and de Ladoucette's four Loire Valley labels:

Pouilly Fumé de Ladoucette, Comte Lafond, La Poussie, and Marc Brédif, are considered to be some of the finest examples of their type.

With the purchase of Regnard in 1984, the Baron extended his empire into the most famous of the French white wine regions, Chablis, adding one of the region's oldest and most prestigious properties to his portfolio. In 1985, he took control of the estate of Albert Pic & Fils and began major renovations of the winery's facilities. Both houses share an impeccable reputation for excellent Chablis and elegant Burgundies.

The Baron's distinctive portfolio is based on the de Ladoucette winemaking style that focuses on presenting the essence of the grape variety and the vineyard. The ultimate goal, according to Baron Patrick de Ladoucette, "is to produce the finest wines that truly reflect the unique *terroir* of these regions".