



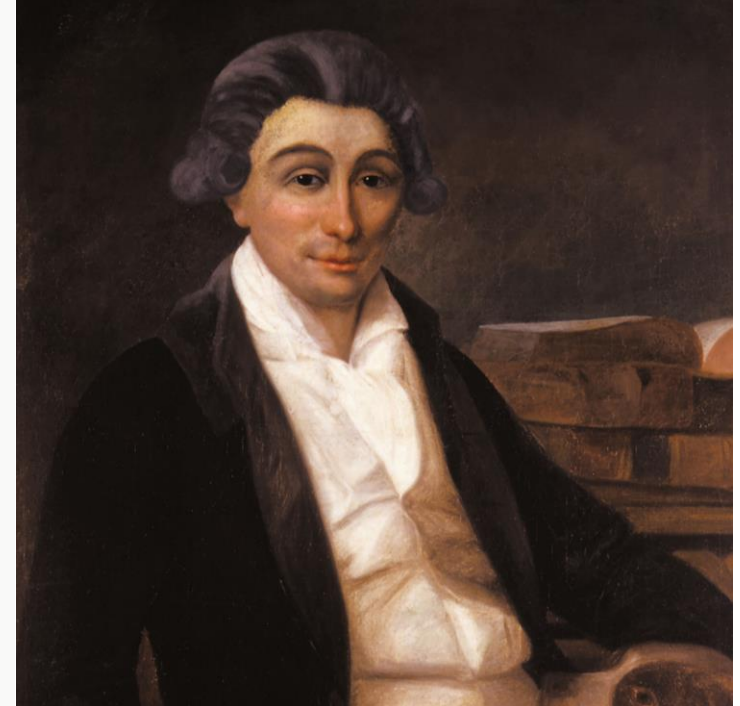
CHATEAU PICHON LONGUEVILLE  
COMTESSE DE LALANDE





## A LONG FAMILY TRADITION

- **1689, Founding of the Domaine by Pierre de Mazure de Rauzan**
  - *Her daughter, Thérèse, received this estate as a dowry when marrying Jacques de Pichon Longueville, 1<sup>st</sup> President of the Bordeaux Parliament*
  - *One single family for more than 250 years*
  
- **From 1779 to 1850, The Baron Joseph de Pichon Longueville**
  - *In 1850, he chose to divide the property between its five children*
  - *The Château is ranked as a Second Classified Growth in the 1855 Classification drawn up by Napoléon III<sup>rd</sup>*







## A LONG FAMILY TRADITION

1850 - 1882

VIRGINIE DE PICHON LONGUEVILLE,  
COMTESSE DE LALANDE

- One of the most illustrious Médoc characters of the 19<sup>th</sup> century
- She gave its independence to Pichon Comtesse with the construction of the Château, the vat room and cellars



## A LONG FAMILY TRADITION

- **1925, the Miallhe family**

- *Consequently to the Great War, many vineyards were put up for auction*
- *Edouard and Louis Miallhe, descendants from ancient family of Bordeaux acquired the Château*

- **1978, May Eliane de Lencquesaing**

- *One of the most enthusiastic and charismatic Bordeaux wine ambassadors*
- *Under her management, Pichon Comtesse gained a worldwide reputation*





## A LONG FAMILY TRADITION

2007

## THE LOUIS ROEDERER FAMILY

- Frédéric Rouzaud, 7<sup>th</sup> Generation at the helm of the Champagne Louis Roederer House
- Only the third family to preside over the destiny of Pichon Comtesse in more than 300 years of history





## OUR VINEYARD



### Classification

2<sup>nd</sup> Classified Growth, 1855 Classification

### Appellation

Pauillac

### Surface Area

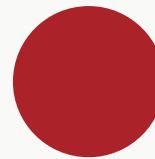
90 hectares

### Density of plantation

9000 vines per hectare

### Average age of the vines

35 years



65%  
*Cabernet  
Sauvignon*



25%  
*Merlot*



7%  
*Cabernet  
Franc*



3%  
*Petit  
Verdot*

### Soil composition



→ Gravel

→ Clay & Sand





## OUR UNIQUE TERROIR

- Around **70 plots** surrounding the Château, close to the Gironde river.
- Ideally located between the **Gironde Estuary** and the **Atlantic Ocean**, two components of our **microclimate**:
  - *Favouring air movements*
  - *Restraining temperature excess*
  - *Creating the optimum ripening conditions*
- **Poor, low-yielding soils** with gentle slopes made up of gravel on clay subsoils
  - *Enabling excellent drainage of the rainwater*





## OUR WINEMAKER

### NICOLAS GLUMINEAU

*General Manager & Winemaker since 2012*

- His studies:
  - **Master of Genetics** applied to oenology with Professor Denis Dubourdieu at the Bordeaux oenology University
  - **Engineer diploma** of viticulture and winemaking at the Montpellier National Agronomic School
- His career:
  - 2005: Château Haut Brion, Winemaker Assistant
  - 2006: Château Margaux, Culture Chief Assistant
  - 2007 – 2011: Technical Director of Château Montrose





## A NEW ERA FOR PICHON COMTESSE

- Since 2009, important restructuration of the vineyards...
  - *To favour a better match between grape varieties, rootstocks and soils*
  
- And development of a taylor-made viticulture...
  - *Cultivation of soils, no herbicides*
  - *A new pruning method to increase vines lifespan*
  - *« Massal » selection to preserve ancient plant material*
  - *Biodynamic viticulture applied on 15 hectares (3 more hectares every year)*





## A NEW ERA FOR PICHON COMTESSE



### A NEW VAT ROOM

*Built in September 2013, it is made of natural materials (glass, wood, steel)*

### MAJOR IMPROVEMENTS FOR BETTER VINIFICATIONS

- *A « Parcelaire » approach*
- *Vats filled up by gravity*
- *Soft extractions with new conical stainless-steel vats*



# RÉSERVE

« An ambassador of the Grand Vin »

- Created in 1978, it is produced from the same terroir as the Grand Vin.
- New label and name starting from 2017 vintage.
- Plots selection determined in January, during the blending session
- Aged in French oak barrels for 12 months with 40% of new oak.

RÉSERVE



PICHON



COMTESSE

## CHÂTEAU PICHON LONGUEVILLE COMTESSE DE LALANDE

« *A first class Second Growth* »  
*James Laube - Wine Spectator*

- New label starting from 2017 vintage.
- Plots selection determined in January, during the blending session
- Aged in French oak barrels for 18 months with 60% of new oak.
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- *Concentration, structure and depth...a true Pauillac by Pichon Comtesse! Great precision, finesse and elegance like a silky cachemere*





*#pichoncomtesse*

